



Teacher Instructions

Art Cards by Kids is an exciting fundraising opportunity for elementary schools across North America. This high-profit artwork fundraiser brings creativity into the classroom in a fun, educational, and rewarding way for students, families, and teachers alike.

Please read these instructions before starting artwork with your class, there are important guidelines included to help ensure that the artwork is appropriate for the fundraiser. Please make sure your school has registered already, and you have received our specially sized custom art sheets from the coordinator at your school before starting.

www.artcardsbykids.com

Teacher Instructions:

Write Information on Art Sheet:

- **DON'T:** Write information in pencil or cursive at the top of the art sheet. No writing of student's last name.
- **DO:** Write information in bold marker with clear writing at the top of the art sheet. Write first name only.

Signing Artwork:

- **DON'T:** allow students to sign their names too close to the black border, it will get cut off! Teachers- do not sign the artwork for the student.
- **DO:** Have students sign their name boldly within the artwork and away from the black border.

Inappropriate Content:

- **DON'T:** Allow students to create artwork with inappropriate content such as violence, weapons, swear words, suggestive images or language, bullying, etc. We will not print anything that violates our appropriate artwork guidelines.
- **DO:** Allow child and family friendly artwork with appropriate themes and messages.

Paper Backgrounds:

- **DON'T:** Use construction paper backgrounds that do not fill the entire art space within the black border (eg: do not leave white within the black border), or use minimal glue.
- **DO:** Fill the entire art space within the black border, you may need to add paper where there are white spaces. Use LOTS of glue to ensure the paper will not fall off or fold over. Construction paper is ok if it fills the entire border area.

Pencil and Pencil Crayon Drawings:

- **DON'T:** Use pencil or light pencil crayon drawings. The colours will not appear as intended on the final products or may disappear entirely.
- **DO:** Use bold and bright colours using firm pressure with pencil crayons or alternative mediums such as pastel, marker, or paint.

Focal Point:

- **DON'T:** Create small focal points on the artwork or have small items within the drawing, leaving lots of white space. The artwork will be scaled down for smaller products and will leave the small details hard to see.
- **DO** Create large focal point and other features, taking up the entire artwork space.

Glitter on Artwork:

- **DON'T:** Use glitter or glitter-like materials on the artwork at any time. The artwork will be sent back to be redone. These substances destroy our sensitive machinery.
- **DO:** Use mediums such as acrylic paint, watercolour paint, pencil crayon, crayon, oil and soft pastel, paper, and marker.

Sand or Rocks on the Artwork:

- **DON'T:** Use sand or rocks of any kind on the artwork at any time. The artwork will be sent back to be redone.
- **DO:** Use mediums such as acrylic paint, watercolour paint, pencil crayon, crayon, oil and soft pastel, paper, and marker.

Rhinestones and Gems on Artwork:

- **DON'T:** Rhinestones or gems on the artwork at any time. The artwork will be sent back to be redone. These substances destroy our sensitive machinery.
- **DO:** Mediums such as acrylic paint, watercolour paint, pencil crayon, crayon, oil and soft pastel, paper, and marker.

Pompoms and Thick Items:

- **DON'T:** Use pompoms, pipe cleaners, or any item that is thicker than 1/4". The artwork will be sent back to be redone.
- **DO:** Use mediums such as acrylic paint, watercolour paint, pencil crayon, crayon, oil and soft pastel, paper, and marker.

Felt or Fabric on Artwork:

- **DON'T:** Use felt or fabric on the artwork, this will create shadows on the artwork.
- **DO:** Use mediums such as acrylic paint, watercolour paint, pencil crayon, crayon, oil and soft pastel, paper, and marker.

Special Theme Artwork:

- **DON'T:** Allow Halloween, Thanksgiving, Valentines Day, Easter, or any minor holiday specific themed artwork. You will not receive product in time for these holidays.
- **DO:** Allow winter, winter holiday, springtime, birthday, thank you, and general themes.

Thank You, Teachers! This fundraiser is not possible without the support of teachers in the classroom creating beautiful artwork. We appreciate your hard work and dedication to your school and students.

Happy artistry!